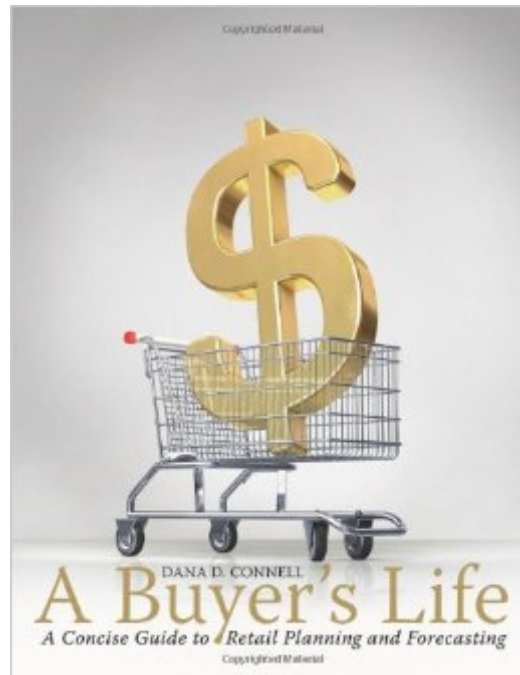


The book was found

# A Buyer's Life: A Concise Guide To Retail Planning And Forecasting



## Synopsis

The area of retail buying relies heavily on mathematical formulas and forecasting. The formulas themselves remain unchanged. However, the context in which they are analyzed is constantly evolving. The most successful retail buyers are able to withstand the highs and lows of business trends by utilizing analytical skills, trend forecasting, and customer knowledge. As a retail buyer for almost 20 years with various retailers, Connell draws on her experience providing practical fundamental mathematical formulas while also giving context in the current retail environment. This text gives students a step-by-step approach to understanding the mechanics of a six-month merchandising plan. Upon completion of the plan students will gain insight into how the plan is forecast into the future as well as how it is implemented at the actual purchasing level.

## Book Information

Paperback: 352 pages

Publisher: Fairchild Books (October 30, 2009)

Language: English

ISBN-10: 1563677717

ISBN-13: 978-1563677717

Product Dimensions: 8.4 x 0.8 x 10.9 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 3.0 out of 5 stars [See all reviews](#) (4 customer reviews)

Best Sellers Rank: #389,163 in Books (See Top 100 in Books) #87 in [Books > Business & Money > Processes & Infrastructure > Purchasing & Buying](#) #126 in [Books > Business & Money > Industries > Fashion & Textile](#) #292 in [Books > Business & Money > Industries > Retailing](#)

## Customer Reviews

a lot typos in the formulas. Makes learning the subject even better. Keeps me on my toes.

Recomendado

I work in this industry and found the info quite helpful. The exercises were okay and the worksheets were a little hard to figure out. I did get what I needed from this book.

While the book covered the financial/mathematical aspects of a "buyers life" I felt it was a little too glossy over some of the topics covered in the book. Good for a basic guide but does not delve into

too much detail.

[Download to continue reading...](#)

A Buyer's Life: A Concise Guide to Retail Planning and Forecasting Financial Risk Forecasting: The Theory and Practice of Forecasting Market Risk with Implementation in R and Matlab Event Planner: The Art of Planning Your Next Successful Event: Event Ideas - Themes - Planning - Organizing - Managing (Event Planning, Event Planning ... and Organizer - How To Guide Books Book 1) Logistics and Retail Management: Emerging Issues and New Challenges in the Retail Supply Chain AMG Concise Life of Christ (AMG Concise Series) Agile Product Management: (Box Set) Agile Estimating & Planning Your Sprint with Scrum and Release Planning 21 Steps (agile project management, agile software ... agile scrum, agile estimating and planning) Event Planning: Event Planning and Management - How to Start Successful Event Planning Business! Strong's Concise Concordance And Vine's Concise Dictionary Of The Bible Two Bible Reference Classics In One Handy Volume Fashion Entrepreneurship: Retail Business Planning Customers for Life: How to Turn That One-Time Buyer Into a Lifetime Customer Practical Time Series Forecasting with R: A Hands-On Guide [2nd Edition] (Practical Analytics) Fashion Forward: A Guide to Fashion Forecasting Discovering and Restoring Antique Furniture: A Practical Illustrated Guide for the Buyer and Restorer of Period Antique Furniture The Atlas of Rugs and Carpets: A Comprehensive Guide for the Buyer and Collector Scooter Bible: From Cushman to Vespa,the Ultimate History and Buyer's Guide Harley-Davidson Buyer's Guide: 1984-2011 Kilims: A Buyer's Guide Oriental Rugs: A Buyer's Guide Jaguar/Daimler XJ: The Essential Buyer's Guide Mercedes Benz 'Pagoda' 230, 250 & 280SL: The Essential Buyer's Guide

[Dmca](#)